

Appendix Object-Oriented Analysis and Design: Project Management

82

Learning Objectives	82
Unique Characteristics of an OOSAD Project	82
Define the System as a Set of Components	83
Complete Hard Problems First	84
Using Iterations to Manage the Project	85
How Many and How Long are Iterations	86
Project Activity Focus Changes Over the Life of the Project	87
Summary	88
Review Questions	88
Problems and Exercises	88



BEC CASE: COMPANY BACKGROUND 89

Case Introduction	89
The Company	89
Company History	90
Company Organization	91
Development of Information Systems	91
Information Systems at BEC Today	92
In-Store Systems	92
Corporate Systems	94
Status of Systems	94
Case Summary	95
Case Questions	95

Part II

Planning 97

AN OVERVIEW OF PART II 98

4 Identifying and Selecting Systems Development Projects

100

Learning Objectives	100
Introduction	100
Identifying and Selecting Systems Development Projects	101
The Process of Identifying and Selecting IS Development Projects	102
Deliverables and Outcomes	107
Corporate and Information Systems Planning	108
Corporate Strategic Planning	109
Information Systems Planning	111
Electronic Commerce Applications: Identifying and Selecting Systems Development Projects	119
Internet Basics	119
Pine Valley Furniture WebStore	120
Summary	121
Key Terms	121
Review Questions	122
Problems and Exercises	122
Field Exercises	123
References	123

